Product Catalog Fall / Winter 2010

Hard Candy

Premium Brand

Premium Customer - Premium Brand

- High $34.95 price point.
- Targeting sophisticated adults 25+
- Best selling new brand on Amazon.com
- Higher income designs
- Maintains SRP's better than any other brand.
- Higher level of design and a more exclusive channel.

Hard Candy
iPhone 4G Cases

iPhone 4 Bubble Slider

SOFT TOUCH COLLECTION

iPhone 4 Case

The Bubble Soft iPhone 4 hard case offers soft-touch texture and the protection of a rigid poly-carbonate body. With an easy snap-on design and access to all media controls, this iPhone 4 hard case has it all. Bubbles are the newest fashion trend, and the iPhone 4 is the newest must-have device.

Color Choices :

Red	Pink	Blue	Black	White
BS4G-SFT-RED	BS4G-SFT-PNK	BS4G-SFT-BLU	BS4G-SFT-BLK	BS4G-SFT-WHI

SRP: $34.95

Features:

*Soft-touch exterior texture

*Lightweight polycarbonate shell

* Easy slide-on design

* Rubber slide strips inside of the case to better fit and protect your iPhone 4

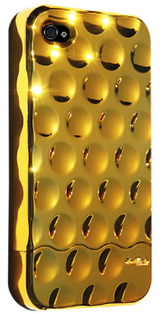
iPhone 4 Bubble Slider

CHROME COLLECTION

iPhone 4 Case

The pursuit of perfection, performance and class in a metallic polycarbonate shell for the iPhone 4. The Bubble Chrome iPhone 4 Case adds distinctive sophistication to the new Hard Candy Cases iPhone 4 case collections. Bubbles are the newest fashion trend, and the iPhone 4 is the newest must-have device.

Color Choices :



Gold

BS4G-CHR-GLD

Black

BS4G-CHR-BLK

Chrome

BS4G-CHR-CHR

SRP: $34.95

Features:

*Sleek, metallic exterior over lightweight polycarbonate body

*Easy slide-on design

*Rubber slide strips inside of the case to better fit and protect your iPhone 4

iPhone 4 Superlight

BEACH COLLECTION

iPhone 4 Case

Superlight polycarbonate in beach-inspired colors make this iPhone 4 hard case a must-have accessory. As light as a cloud but heavy on style, the Superlight Beach Collection features a "pearl-escent" exterior that's as eye-catching and dreamy as your favorite beach front cottage.

Color Choices :

Green	White	Blue	Black	Silver
SL4G-BCH-GRN	SL4G-BCH-WHT	SL4G-BCH-BLU	SL4G-BCH-BLK	SL4G-BCH-SLV

SRP: $34.95

Features:

* Superlight polycarbonate iPhone 4 hard case
* Full access to all media controls
*Pearl metallic finish
*Easy snap-on installation

iPhone 4 Superlight

SUMMERTIME COLLECTION

iPhone 4 Case

It's summertime, all of the time, with the vivid colors in the Superlight Summertime Collection plastic iPhone 4 case. Unbelievably light polycarbonate makes this snap-on iPhone 4 hard case a must-have accessory any time of the year.

Color Choices :

Blue	Ivory	Pink	Orange	Black
SL4G-SMT-BLU	SL4G-SMT-IVO	SL4G-SMT-PNK	SL4G-SMT-ORN	SL4G-SMT-BLK

SRP: $34.95

Features:

- *Featherlight polycarbonate body
- *Soft touch texture
- *Summertime color collection
- *Easy snap-on installation

iPhone 4 Candy Slider

SOFT TOUCH COLLECTION

iPhone 4 Case

Just plain delicious, the Candy Slider iPhone 4 case's soft touch polycarbonate body delivers distinct style and personalization for your iPhone 4. Easy slider design installation, easy fashion for the iPhone 4.

Color Choices :

Red	Pink	Black	White-Silver
CS4G-SFT-RED	CS4G-SFT-PNK	CS4G-SFT-BLK	CS4G-SFT-WHI

SRP: $34.95

Features:

*Soft touch exterior with plastic body

*Rubber slide strips inside of the case to better fit and protect your iPhone 4

* Slider design for easy installation

iPhone 4 Hard Candy Cases

Dimensions: 5.89" x 3.31" x 1.02"

iPhone 4 Hard Candy Cases

Bubble Slider	Soft Touch	Black	BS4G-SFT-BLK	$34.95
Bubble Slider	Soft Touch	Blue	BS4G-SFT-BLU	$34.95
Bubble Slider	Soft Touch	Pink	BS4G-SFT-PNK	$34.95
Bubble Slider	Soft Touch	Red	BS4G-SFT-RED	$34.95
Bubble Slider	Chrome	Black	BS4G-CHR-BLK	$34.95
Bubble Slider	Chrome	Chrome	BS4G-CHR-CHR	$34.95
Bubble Slider	Chrome	Gold	BS4G-CHR-GLD	$34.95
Super Light	Beach Collection	Black	SL4G-BCH-BLK	$34.95
Super Light	Beach Collection	Blue	SL4G-BCH-BLU	$34.95
Super Light	Beach Collection	Green	SL4G-BCH-GRN	$34.95
Super Light	Beach Collection	Silver	SL4G-BCH-SLV	$34.95
Super Light	Beach Collection	White	SL4G-BCH-WHT	$34.95
Super Light	Summertime Collection	Black	SL4G-SMT-BLK	$34.95
Super Light	Summertime Collection	Blue	SL4G-SMT-BLU	$34.95
Super Light	Summertime Collection	Ivory	SL4G-SMT-IVO	$34.95
Super Light	Summertime Collection	Orange	SL4G-SMT-ORN	$34.95
Super Light	Summertime Collection	Pink	SL4G-SMT-PNK	$34.95
Candy Slider	Soft Touch	Black	CS4G-SFT-BLK	$34.95
Candy Slider	Soft Touch	Pink	CS4G-SFT-PNK	$34.95
Candy Slider	Soft Touch	Red	CS4G-SFT-RED	$34.95
Candy Slider	Soft Touch	White- Sillver	CS4G-SFT-WHI	$34.95

Hard Candy

iPod Touch 4G Cases

STREET SKIN

Apple iPod Touch 4G

Rugged style and shock absorbing TPU rubber make the Street Skin iPod Touch 4G case worthy of protecting your favorite device. Tough and edgy without adding bulk, this stylish skin easily combines superior fashion with outstanding protection.

Color Choices :

Pink	Clear	Black
RU-ITOUCH-PNK	RU-ITOUCH-CLR	RU-ITOUCH-BLK

SRP: $29.95

Features:

* Form-fitting TPU rubber skin
* Full access to all media controls
*Rugged design pattern
*Specifically for the iPod Touch 4th Generation

BUBBLE SLIDER SOFT TOUCH

Apple iPod Touch 4G

The soft touch texture on the Soft Touch Collection iPod Touch 4G case makes this Bubble Slider irresistible. Lightweight polycarbonate combined with Hard Candy's signature bubble design are eye-candy for your favorite device.

Color Choices :

Black

BS-ITOUCH-BLK

Red

BS-ITOUCH-RED

Pink

BS-ITOUCH-PNK

SRP: $34.95

Features:

*Soft touch exterior

*Made of lightweight polycarbonate material

*Slider design for easy installation

BUBBLE SLIDER CHROME

Apple iPod Touch 4G

You'll find top notch class and sophistication in the Bubble Slider Chrome iPod Touch 4G hard case. Light-weight polycarbonate com-bined with Hard Candy's signature bubble texture make this slider case an eye-catcher.

Color Choices :

Chrome	Black
BS-ITOUCH-CHR-CHR	BS-ITOUCH-CHR-BLK

SRP: $34.95

Features:

*Metallic chrome exterior

*Made of lightweight polycarbonate material

* Slider design for easy installation

Packaging...

Dimensions: 5.89" x 3.31" x 1.02"

iPod Touch 4G Cases

Street Skin	iPod Touch 4	Black	RU-ITOUCH-BLK	$29.95
Street Skin	iPod Touch 4	Clear	RU-ITOUCH-CLR	$29.95
Street Skin	iPod Touch 4	Pink	RU-ITOUCH-PNK	$29.95
Bubble Slider	Soft Touch	Black	BS-ITOUCH-BLK	$34.95
Bubble Slider	Soft Touch	Pink	BS-ITOUCH-PNK	$34.95
Bubble Slider	Soft Touch	Red	BS-ITOUCH-RED	$34.95
Bubble Slider	Soft Touch-Chrome	Black	BS-ITOUCH-CHR-BLK	$34.95
Bubble Slider	Soft Touch-Chrome	Chrome	BS-ITOUCH-CHR-CHR	$34.95

iPod Touch 4G Cases

Hard Candy

iPad Cases

CANDY CONVERTIBLE

Faux Nubuck Flip Folio iPad Case

The Candy Convertible iPad case combines the practicality of a flip folio with the soft trendiness of faux nubuck (fake suede meets microfiber). Sophistication, profes-sionalism, style and protection await you in the Candy Convertible iPad case.

Color Choices :

Black	Red
CS-IPAD-BLK	CS-IPAD-RED

SRP: $44.95

Features:

*Secure-fit folio design iPad case

*Flip cover that tucks into the back for two optimal viewing angles

* Made of animal-friendly faux-nubuck material

iPAD STREET SKIN

Ruggedized Protection and Design

Combine 3 mm of shock-absorbing TPU rubber at the corners and edges with a case material that won't stretch or surrender, and you've got truly rugged iPad protection.

Color Choices :

Clear	Pink	Black
RU-IPAD-CLR	RU-IPAD-PNK	RU-IPAD-BLK

SRP: $39.95

Features:

*Form-fitting TPU rubber for better protection, less stretching, and easier cleaning than silicone

*Snap-on integrated screen enclosure that conveniently attaches to the back of your case while not in use

*Full access to all audio outputs, dock connectors, Multi-Touch display and controls

iPAD SLEEK SKIN

Versatility in an iPad Case

The Hard Candy Sleek Skin iPad Case is constructed of exceptionally shock-absorbing TPU rubber that won't stretch or surrender. This iPad case's integrated screen cover snaps onto the front or back of your iPad when not in use, making the Sleek Skin iPad case the most versatile choice in functional iPad protection.

Color Choices :

Ice Blue	Sunny Orange	Green Melon	Pink Pearl	Sugar Cube Clear
SK-IPAD-BLU	SK-IPAD-ORN	SK-IPAD- GRN	SK-IPAD-PNK	SK-IPAD-CLR

SRP: $39.95

Features:

* Full access to all media controls while in the iPad case
* Snap-on integrated screen enclosure

*Form-fitting rubber iPad case - better protection, less stretching, and easier cleaning than silicone

HARDSHELL

Supremely Functional iPad Case

Hard Candy's Hard Shell iPad Case features hidden supports that flip out for an optimally ergonomic typing and viewing angle, a light-weight polycarbonate body that shields without adding bulk, and full compatibility with the iPad Dock. The Hard Shell iPad Case delivers clean, efficient yet stylish design.

Color Choices :

Black	Blue	Pink	Silver	Purple
KS-IPAD- BLK	KS-IPAD-BLU	KS-IPAD-PNK	KS-IPAD-SLV	KS-IPAD-PUR

SRP: $49.95

Features:

* Fold out supports for an ergonomic typing angle
* Snap-on lid for accessible and convenient screen protection
* *Soft touch exterior iPad case
* *Compatible with most iPad accessories, including the Apple iPad Dock

iPAD SQUISH SKIN

Squishy Air-Filled iPad Case

More protective than bubble wrap and way more fun, the Squish Skin iPad case delivers noticeably outstanding and unique protection for your iPad. The snug, form-fitting silicone skin resists impacts by utilizing air-filled chambers just below the surface of the iPad case.

Color Choices :

Buster Blue	Black Rubber	Kirby Pink	Gamer Green	Orange Shock	Clear Bullet
SQ-IPAD-BLU	SQ-IPAD-BLK	SQ-IPAD-PNK	SQ-IPAD-GRN	SQ-IPAD-ORN	SQ-IPAD-CLR

SRP: $29.95

Features:

* Form-fitting silicone provides precise fit and maximum protection
* Air-filled chambers deliver extraordinarily unique cushioning

*Full access to all media controls while in the iPad case

iPAD BUBBLE SLEEVE

Bubbles on the Outside, Rubber on the Inside

Hard Candy's signature bubble design on a deliciously styled, premium protector. The molded EVA-foam iPad case features fitted rubber bumpers, keeping your iPad in place while you navigate its Multi-Touch display. And the Bubble Sleeve's soft interior lining saves your iPad from harsh environments.

Color Choices :

Black Luster Orange Interior	Pretty Pink Black Interior	Gold Green Black Interior
BSL-IPAD-BLK	BSL-IPAD-PNK	BSL-IPAD-GRN

SRP: $49.95

Features:

*Sleek, molded exterior that's still soft to the touch

*Shock absorbing rubber bumpers to stabilize and protect your iPad

*Zippered case allows use of your iPad in or out of its sleeve

* EVA-molded, rigid case provides more secure protection than a neoprene sleeve

iPAD HARD SLEEVE

The Professional's iPad Case

The Hard Sleeve iPad Case embodies unbeatable protection in a deliciously styled molded EVA-foam iPad case. With specially fitted rubber bumpers to keep your iPad in place while you navigate its Multi-Touch display and a soft interior lining to save your iPad's screen from wear, the Hard Sleeve symbolizes ultimate iPad protection.

Color Choices :

Black

HS-IPAD-BLK

SRP: $49.95

Features:

*Zippered case allows use of your iPad in or out of its sleeve

*Shock absorbing rubber bumpers to stabilize and protect your iPad

* EVA-foam, rigid iPad case provides more secure protection than a neoprene sleeve

CANDY STYLUS AND PEN

for the iPad, iPhone, iPod and Paper

Hard Candy Cases' Candy Pen offers capability and style other pens don't. Slide the cap off of one side to reveal a stylus that is compatible with your iPad, iPod Touch, or iPhone. Flip the Candy Pen around to sign those important business contracts in luxurious style. The Candy Pen is more than just a writing instrument; it is a masterpiece.

Color Choices :

Silver

HC-STYLUS-SLV

SRP: $34.95

Features:

*Lustrous, chrome finished body

*Digital stylus compatible with the iPhone 4, iPad, and iPod Touch

* Durable, quality construction

* Secondary ink pen function with refillable reservoir

Dimensions: 2" x 8.75" x 11"

iPad Cases

Candy Convertible	Apple iPad	Black	CS-IPAD-BLK	$44.95
Candy Convertible	Apple iPad	Red	CS-IPAD-RED	$44.95
Street Skin	Apple iPad	Black	RU-IPAD-BLK	$49.95
Street Skin	Apple iPad	Clear	RU-IPAD-CLR	$49.95
Street Skin	Apple iPad	Pink	RU-IPAD-PNK	$49.95
Sleek Skin	Apple iPad	Blue	SK-IPAD-BLU	$39.95
Sleek Skin	Apple iPad	Clear	SK-IPAD-CLR	$39.95
Sleek Skin	Apple iPad	Green	SK-IPAD- GRN	$39.95
Sleek Skin	Apple iPad	Orange	SK-IPAD-ORN	$39.95
Sleek Skin	Apple iPad	Pink	SK-IPAD-PNK	$39.95
Hard Shell w stand	Apple iPad	Black	KS-IPAD- BLK	$49.95
Hard Shell w stand	Apple iPad	Blue	KS-IPAD-BLU	$49.95
Hard Shell w stand	Apple iPad	Pink	KS-IPAD-PNK	$49.95
Hard Shell w stand	Apple iPad	Purple	KS-IPAD-PUR	$49.95
Hard Shell w stand	Apple iPad	Silver	KS-IPAD-SLV	$49.95
Squish Skin	Apple iPad	Black	SQ-IPAD-BLK	$29.95
Squish Skin	Apple iPad	Blue	SQ-IPAD-BLU	$29.95
Squish Skin	Apple iPad	Clear	SQ-IPAD-CLR	$29.95
Squish Skin	Apple iPad	Green	SQ-IPAD-GRN	$29.95
Squish Skin	Apple iPad	Orange	SQ-IPAD-ORN	$29.95
Squish Skin	Apple iPad	Pink	SQ-IPAD-PNK	$29.95
Bubble Sleeve	Apple iPad	Black	BSL-IPAD-BLK	$49.95
Bubble Sleeve	Apple iPad	Green	BSL-IPAD-GRN	$49.95
Bubble Sleeve	Apple iPad	Pink	BSL-IPAD-PNK	$49.95
Hard Sleeve	Apple iPad	Black	HS-IPAD-BLK	$49.95
Pen stylus	Apple iPad, iPhone, iPod Touch	Silver	HC-STYLUS-SLV	$39.95

iPad Cases

HardCandy
MacBook Cases

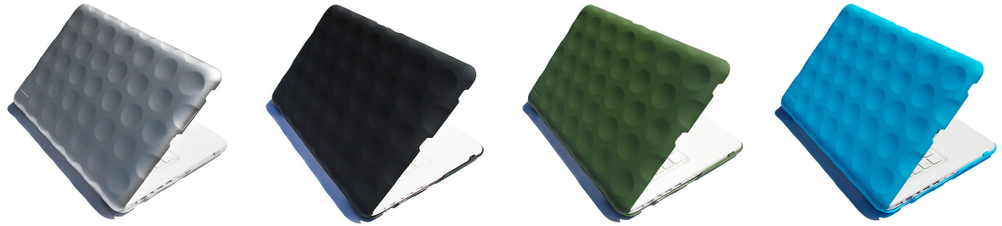
13” BUBBLE SHELL

for Apple MacBook Pro

MacBook Pro Stealth Series

The 13" Stealth Shell MacBook Pro case is as suave as it is stealthily protective thanks to its soft touch, polycarbonate body. The form-fitting snap-on/always-on design allows full access to all media controls while giving your MacBook an irresistibly soft exterior.

Color Choices :



Silver	Black	Army Green	Blue
STH-MBPRO13-SLV	STH-MBPRO13-BLK	STH-MBPRO13-GRN	STH-MBPRO13-BLU

SRP: $39.95

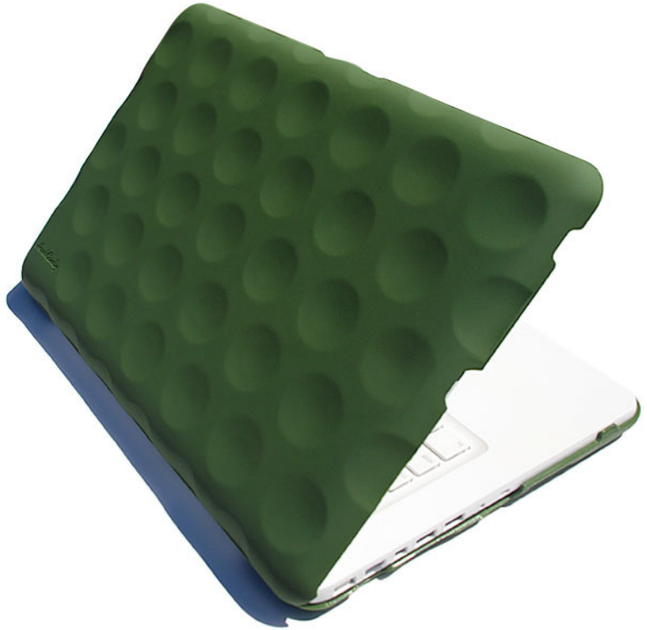
NOTE: The 13" Macbook Pro Stealth Shell is only compatible with the newest 13" MacBook Pro (aluminum body, black keyboard).

13” BUBBLE SHELL

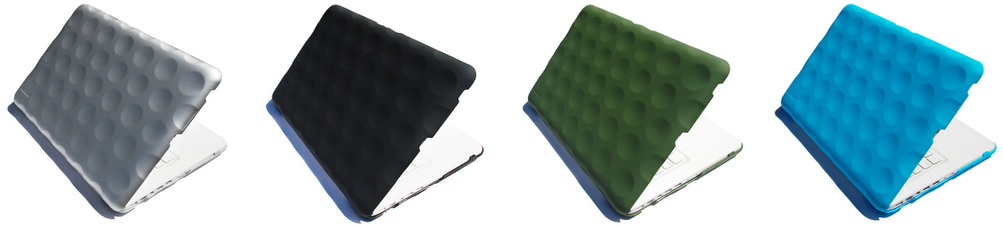
for Apple MacBook

MacBook Stealth Series

The 13" Stealth Shell MacBook case is as suave as it is stealthily protective thanks to its soft touch, polycarbonate body. The form-fitting snap-on/always-on design allows full access to all media controls while giving your MacBook an irresistibly soft exterior.



Color Choices :



Silver	Black	Army Green	Blue
STH-MAC13-SLV	STH-MAC13-BLK	STH-MAC13-GRN	STH-MAC13-BLU

SRP: $39.95

NOTE: The 13" Macbook Stealth Shell is only compatible with the newest 13" MacBook (white unibody).

13” BUBBLE SHELL

for Apple MacBook Pro

Signature Design Bubble Shell Hard Case

Stand out from the crowd and add some personalization and protection to your Mac-Book Pro with the Hard Candy Bubble Shell case. Available in a variety of colors, these snap-on, alway-on cases provide protection from scrapes and scratches while adding personality to your MacBook Pro.

Color Choices :

Pink	Blue	White
BS2-MBPRO13-PNK	BS2-MBPRO13-BLU	BS2-MBPRO13-WHI

SRP: $39.95

Features:

*Polycarbonate hard case with functional design

*Designed specifically for the newest MacBook Pro 13" model (aluminum body, black keyboard)

* Easy to use snap-on, always-on application

NOTE: The 13" MacBook Pro Bubble Case is only compatible with the newest 2009 MacBook Pro 13" model (aluminum body, black keyboard).

13” BUBBLE SHELL

for Apple MacBook

Signature Design Bubble Shell Hard Case

Stand out from the crowd and add some personality and protection to your new 13” MacBook with the Hard Candy Bubble Shell hard case. Available in a variety of colors, these snap-on, always-on laptop hard cases shield against scrapes and scratches while adding unique design to your MacBook.

Color Choices :

Apple Red	Snow White	Sugar Cube Clear	Pink Pizzaz	Choco Black	Bliss Blue
BS-MAC13-RED	BS-MAC13-WHI	BS-MAC13-CLR	BS-MAC13-PNK	BS-MAC13-BLK	BS-MAC13-BLU

SRP: $39.95

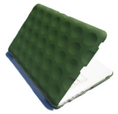
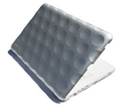
Features:

* Polycarbonate shell protects from bumps & scratches
* Bubble texture creates a unique design statement. Form-fitting,sleek design made specifically for your 13" MacBook (bought after Oct. 2009)
*Easy to use snap-on always-on design

NOTE: The 13" Macbook Bubble Shell is only compatible with the newest 13" MacBook white unibody design sold after October 2009.

MacBook & Netbook Cases

MacBook & Netbook Cases

Bubble Shell	Macbook 13"	Black	BS-MAC13-BLK	$39.95
Bubble Shell	Macbook 13"	Blue	BS-MAC13-BLU	$39.95
Bubble Shell	Macbook 13"	Clear	BS-MAC13-CLR	$39.95
Bubble Shell	Macbook 13"	Pink	BS-MAC13-PNK	$39.95
Bubble Shell	Macbook 13"	Red	BS-MAC13-RED	$39.95
Bubble Shell	Macbook 13"	White	BS-MAC13-WHI	$39.95
Bubble Shell v2	Macbook Pro 13"	Blue	BS2-MBPRO13-BLU	$39.95
Bubble Shell v2	Macbook Pro 13"	Clear	BS2-MBPRO13-CLR	$39.95
Bubble Shell v2	Macbook Pro 13"	Pink	BS2-MBPRO13-PNK	$39.95
Bubble Shell Stealth	Macbook 13"	Black	STH-MAC13-BLK	$39.95
Bubble Shell Stealth	Macbook 13"	Blue	STH-MAC13-BLU	$39.95
Bubble Shell Stealth	Macbook 13"	Army Green	STH-MAC13-GRN	$39.95
Bubble Shell Stealth	Macbook 13"	Silver	STH-MAC13-SLV	$39.95
Bubble Shell Stealth	Macbook Pro 13"	Black	STH-MBPRO13-BLK	$39.95
Bubble Shell Stealth	Macbook Pro 13"	Blue	STH-MBPRO13-BLU	$39.95
Bubble Shell Stealth	Macbook Pro 13"	Army Green	STH-MBPRO13-GRN	$39.95
Bubble Shell Stealth	Macbook Pro 13"	Silver	STH-MBPRO13-SLV	$39.95

ALL ABOUT US

Hard Candy Cases is a premium fashion brand that targets the sophisticated, fashion-savvy yet practical Apple user demographic. We are experienced, led by the founder of Speck Products, but we also bring a fresh perspective, innovative designs and fast execution to the business.

What makes Hard Candy Cases unique? Not only do our cases offer premium protection, but our designs are exceptionally eye-catching and functional. With production infrastructure designed to get our products first to market, we also focus on giving our resellers an edge over the competition.

Building Opportunities with Speed to Market.

The recent release of new Apple products, such as the iPad and iPhone 4, has created a niche for mobile electronics accessories manufacturers to satisfy the demands of a growing number of consumers seeking protection and personalization for their devices.

Hard Candy Cases is always first to market, which means we get to consumers first and give our resellers opportunities to break ground.
Distribution Centers Around the World.

Beyond great products, Hard Candy Cases has incredible distribution capabilities with stocked warehouses in:

Hong Kong
Cork, Ireland
Milpitas, California, U.S.A

A Premium Brand.
Hard Candy's design team prides itself on introducing all-original designs backed by analytical research. Our world-class design center, industry-leading engineers, and laser model scanners let us beat the competition in bringing form-fitted cases to market quickly, without sacrificing reliability and quality. We make every effort to experiment with new designs and aren't afraid to tweak them until they're perfect!

Tim Hickman
Hard Candy Cases Founder & CEO